

# WINTER SEMESTER 2023/2024

## BACHELOR DEGREE

CODE	COURSE	ECTS
PEMBAPDK	<a href="#">ENTREPRENEURSHIP</a>	6
PEMBAMAC	<a href="#">MARKETING COMMUNICATION</a>	6
PEMBAPOM	<a href="#">PRINCIPLES OF MARKETING</a>	6
PEMBAPMA	<a href="#">PROJECT MANAGEMENT</a>	7
PEMASEM	<a href="#">SERVICES MARKETING</a>	6
FIUBACOB	<a href="#">CORPORATE BUDGETING</a>	6
FIUBACOF	<a href="#">CORPORATE FINANCE</a>	6
FIUBAMEZ	<a href="#">INTERNATIONAL FINANCE</a>	6
FIUBAPOF	<a href="#">PRINCIPLES OF FINANCE</a>	6
INMBAEUBU	<a href="#">E-BUSINESS</a>	6
INMBAOPA	<a href="#">OPERATIONAL ANALYSIS</a>	6
EVSBASVE	<a href="#">WORLD ECONOMY</a>	4
CVABAJA2	<a href="#">BUSINESS ENGLISH</a>	4
CVABAJA4	<a href="#">ENGLISH FOR ACADEMIC PURPOSES</a>	4
CVABAICO	<a href="#">INTERCULTURAL COMMUNICATION</a>	5
CVAPICLA	<a href="#">INTRODUCTION TO THE CZECH LANGUAGE AND CULTURE</a>	5
CVABPPDS	<a href="#">PERSONAL DEVELOPMENT SKILLS FOR MOBILITIES</a>	5
OPFBABG1	<a href="#">BUSINESS GATE</a>	4

## MASTER DEGREE

CODE	COURSE	ECTS
PEMNACOS	<a href="#">CORPORATE SOCIAL RESPONSIBILITY</a>	6
PEMNAKRI	<a href="#">CRISIS MANAGEMENT</a>	5
PEMNAMK2	<a href="#">MARKETING COMMUNICATION 2</a>	5
PEMNAMAE	<a href="#">MANAGERIAL ECONOMICS</a>	6
PEMNASMA	<a href="#">STRATEGIC MANAGEMENT</a>	6
PEMNASMR	<a href="#">STRATEGIC MARKETING</a>	6
PEMNAREM	<a href="#">RETAIL MANAGEMENT</a>	6
FIUNAMAC	<a href="#">MANAGERIAL ACCOUNTING</a>	6
INMNASDP	<a href="#">STATISTICAL DATA PROCESSING</a>	6
INMNAMAE	<a href="#">MATHEMATICS IN ECONOMICS</a>	6
INMNARAE	<a href="#">DECISION ANALYSIS FOR MANAGERS</a>	6
EVSNAAMI	<a href="#">ADVANCED MICROECONOMICS</a>	7
CVANPACV	<a href="#">CULTURE VALUES IN BUSINESS COMMUNICATION</a>	4
OPFNABG1	<a href="#">BUSINESS GATE</a>	4

- Department of Business Economics and Management
- Department of Finance and Accounting
- Department of Informatics and Mathematics
- Department of Tourism and Leisure Activities
- Department of Economics and Public Administration



**SILESIA  
UNIVERSITY**

SCHOOL OF BUSINESS  
ADMINISTRATION IN KARVINA