

Programme

Programme of International Week

Programme of "ECMT+ Teacher Workshop:
„Entrepreneurship and Education“

APRIL 8th (MONDAY)

13:00 – 20:00 Guided tour to surroundings

optional, meeting point foyer SU SBA

APRIL 9th (TUESDAY)

9:30 – 10:00 / Registration

10:00 – 11:00 / Opening ceremony and presentation of SU SBA

AULA

11:00 – 12:00 / Ice-breaking session

AULA

12:00 – 13:00 / Lunch

cafeteria SBA

13:05 – 14:40 / Teaching/City mini tour – Church and Chateau Fryštát

15:00 – 15:30 / Coffee break

room A309

15:30 – 17:00 / Workshop: Your Journey to Internationalisation

room A309

18:00 / Welcome dinner (cafeteria SBA)

cafeteria SBA

APRIL 10th (WEDNESDAY)

8:05 – 9:40 / Teaching

9:45 – 11:30 / Trip to old Karviná

9:40 – 9:45 / Coffee break

room A309

9:45 – 11:25 / Teaching

11:30 – 12:30 / Lunch

11:30 – 12:30 / Lunch

cafeteria SBA

12:45 – 14:30 / Workshop: ECMT+
Teacher Workshop: Entrepreneurship
and Education

12:45 – 14:30 / Opening and plenary sessions

AULA

Opening of the event, practical information, introduction of the ECMT+ project

AULA

13:30 – 14:30 / Keynote talk – **Adéla Hradilová** (Moravian-Silesian Innovation Centre):
"Moravian-Silesian Region – an Emerging Start-up Region"

14:30 – 14:40 / Coffee break	14:30 – 15:00 / Coffee break	AULA
14:40 – 17:30 / Trip to the planetarium Ostrava	<p>room A308</p> <p>15:00-16:30 / Workshop stream 1: Entrepreneurship and Education</p> <p>Marian Holienka (Comenius University in Bratislava, Slovakia): "Development of Entrepreneurial Thinking and Cross-generational Entrepreneurship"</p> <p>Harri Mielonen (Karelia University of Applied Sciences, Finland): "Business Academy in Karelia"</p>	<p>room A309</p> <p>15:00-16:30 / Workshop stream 2: Intercultural Communication and Entrepreneurial Education</p> <p>Ewa Badzińska, Poznan University of Technology, Poland): "Exemplification of the Multicultural and Practical Approach to Teaching Entrepreneurship"</p> <p>Krystyna Heinz, Martina Chylková (SBA Karviná, Czech Republic): "Intensive Programmes in 2017 and 2018 in Self-reflective Diaries. Post-Implementation Feedback."</p>
18:00 / Dinner Restaurant Golf Resort Lipiny Karviná	18:00 / Dinner Restaurant Golf Resort Lipiny Karviná	

APRIL 11th (THURSDAY)

9:45 – 10:30 / Teaching	9:45 – 10:30 / Workshop stream:	AULA
	Anna Pilková (Comenius University in Bratislava, Slovakia): "Entrepreneurship Education Concept at Faculty of Management, Comenius University in Bratislava"	
10:30 – 10:45 / Coffee break	10:30 – 10:45 / Coffee break	AULA
10:35 – 11:20 / Teaching	<p>room A308</p> <p>10:45 – 12:15 / Workshop stream 1: Social Entrepreneurship</p> <p>Ron Beirens, Jef Tavernier (Vives University of Applied Sciences, Belgium) : „Social Entrepreneurship: Impact Driven Business Model and Cases"</p> <p>Simon Devos-Chernova (Technical University of Applied Sciences Wildau, Germany/Financial Control Commission of the European Youth Forum, Germany "Entrepreneurship in Youth Organisations Across Europe"</p>	<p>room A309</p> <p>10:45 – 12:15 / Workshop stream 2: Innovation in Companies / Entrepreneurship Research</p> <p>Heikki Immonen (Karelia University of Applied Sciences, Finland): "Innovation Methods for Low to Extreme Levels of Uncertainty"</p> <p>Nicholas Telford (University of the West of Scotland, UK): "Entrepreneurial Marketing: Contributions to Knowledge and Future Directions"</p>

12:30 - 13:30 / Lunch	12:30 - 13:30 / Lunch	cafeteria SBA
13:55 - 15:30 / Teaching	room A308 13:30 - 14:15 / Workshop stream 1: Entrepreneurship and Education Lynda Saoudi (UIT Roanne, France): "Entrepreneurship Education"	room A309 13:30 - 14:15 / Workshop stream 2: Entrepreneurship and Education Jan Adam Pláček (Technical University of Ostrava) „Entrepreneurship support on the VSB - TUO"
14:15 - 14:30 / Coffee break	14:15 - 14:30 / Coffee break	room A309
	14:30 - 15:30 / Workshop stream: Entrepreneurship Education and Universities from Student's Perspectives	AULA
16:00 - 17:00 / Excursion to the Business Gate	16:00 - 17:00 / Excursion to the Business Gate	Business Gate
18:00 / Dinner	18:00 / Dinner	Restaurant Fryštátská Chalupa

APRIL 12th (FRIDAY)

10:00 - 12:00 Delivering confirmation documents	room A302
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Timetable of Lectures

April 9 th - Tuesday	
room/hours	13:05 - 14:40 (2 teaching hours)
A308	Carole Rozier (Université Jean Monet, France) - Administrative and Commercial Management for Organisations = GACO
A309	Paulina Kubera (Poznan University of Technology) - Cross-border Economics Activity in the European Union
A216	Ulyana Dzyuma-Zaremba (University of Information Technology and Management Rzeszów, Poland) - Where to Invest? Risk versus Return
B206	Sylvia Badowska (University of Gdansk) - New Product Development

CANCELED

April 10 th - Wednesday	
room/hours	8:05 - 9:40 (2 teaching hours)
A308	Elwira Leśna-Wierszółowicz, Ph.D. (West Pomeranian University of Technology) - Stress Management
A309	Magdalena Suraj (University of Rzesów) - Financial Distress and Personal Bankruptcy CANCELED
A206	Bertus Botter (Saxion University of Applied Sciences, Netherlands) - Marketing and Communication
A412	Jan de Wilde (Saxion University of Applied Science, Netherlands) - Building Confidence/Art of Happiness/Non-verbal communication
room/hours	9:40 - 10:30 (1 teaching hour)
A308	Carole Rozier (Université Jean Monet, France) - Administrative and Commercial Management for Organisations = GACO
A309	Paulina Kubera (Poznan University of Technology) - Cross-border Economics Activity in the European Union
A206	Yi Zhang, Jie Cui (Shanxi University of Finance and Economics, China) - Chinese Economy
A412	Grazyna Karmowska (West Pomeranian University of Technology in Szczecin, Poland) - Analysing the Potentials of a Region
room/hours	10:35 - 11:20 (1 teaching hour)
A308	Ulyana Dzyuma-Zaremba (University of Information Technology and Management Rzeszów, Poland) - Where to Invest? Risk versus Return
A309	Sylvia Badowska (University of Gdansk) - New Product Development CANCELED
April 11 th - Thursday	
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