



## Summer semester 2019/2020

### BACHELOR DEGREE

CODE	COURSE	ECTS
CVA/PICLA	<u>INTRODUCTION TO THE CZECH LANGUAGE AND CULTURE</u> (compulsory course for all foreign students)	3
CVA/BPACC	<u>CORPORATE COMMUNICATION</u>	5
CVA/BPAJ3	<u>PROFESSIONAL ENGLISH 3</u>	2
CVA/BPPDS	<u>PERSONAL DEVELOPMENT SKILLS FOR MOBILITIES</u>	5
CVA/PIC	<u>INTERCULTURAL COMMUNICATION</u>	3
CVA/BATA	<u>THE TOURIST ATTRACTIONS IN THE CZECH REPUBLIC AND IN THE WORLD</u>	4
EVS/BASVE	<u>WORLD ECONOMY</u>	4
INM/BAOAE	<u>OPERATIONAL ANALYSIS FOR ECONOMISTS</u>	5
OPF/BAABC	<u>INTERNATIONAL BUSINESS CASE STUDIES</u>	3
PEM/BAMNG	<u>MANAGEMENT</u>	4
PEM/BAMAS	<u>MARKETING OF SERVICES</u>	5
PEM/ BAMSK	<u>MANAGERIAL SKILLS</u>	4
PEM/BASME	<u>SMALL AND MEDIUM-SIZED ENTERPRENEURSHIP</u>	5
OPF/BPBG1	<u>BUSINESS GATE</u>	4

### MASTER DEGREE

CODE	COURSE	ECTS
CVA/NPACV	<u>CULTURE VALUES IN BUSINESS COMMUNICATION</u>	4
EVS/NAMAB	<u>MACROECONOMICS (advanced)</u>	6
FIU/NPIFA	<u>INTERNATIONAL BUSINESS FINANCE</u>	4
FIU/NAMFM	<u>INTERNATIONAL FINANCIAL MANAGEMENT</u>	5
FIU/NAMDS	<u>INTERNATIONAL TAXATION AND TAX SYSTEM</u>	5
PEM/NARAI	<u>MANAGING INNOVATION</u>	5
PEM/NARLZ	<u>HUMAN RESOURCES MANAGEMENT</u>	5
PEM/NAMAM	<u>INTERNATIONAL MARKETING</u>	5
PEM/NAMAF	<u>MARKETING OF FINANCIAL SERVICES</u>	4
PEM/NABEN	<u>BUSINESS ENVIRONMENT</u>	5
INM/NARAM	<u>DECISION ANALYSIS FOR MANAGERS</u>	4
INM/NAHEK	<u>GAME THEORY AND ECONOMICS DECISION</u>	6
EVS/NAMEE	<u>INTERNATIONAL ECONOMICS</u>	5