

WINTER SEMESTER 2025/2026

Bachelor's degree

Code	Course	ECTS
PEMBANOP	Enterprise Theory	7
PEMBAPDK	Entrepreneurship	6
PEMBALAW	Introduction to Law	5
PEMBAMAC	Marketing Communication	6
PEMBAPMA	Project Management	7
PEMBAPOM	Principles of Marketing	6
PEMBASEM	Services Marketing	6
INMBAINF	Informatics	6
INMBAKVM	Quantitative Methods	7
INMBAEBU	E-business	6
INMBAOPA	Operational Analysis	6
EVSBAIE	Microeconomics	7
CVABPJA2	English 2	2
CVABPJA4	English 4	3
CVABAICO	Intercultural Communication	5
CVAPICLA	Introduction to the Czech Language and Culture	5
CVABPPDS	Personal Development Skills for Mobilities	5
CVABATS1	Physical Education and Sports Activity	1
OPFBABG1	Business Gate *	4

Master's degree

Code	Course	ECTS
PEMNACOS	Corporate Social Responsibility	6
PEMNAMAE	Managerial Economics	6
PEMNASMA	Strategic Management	6
PEMNASMR	Strategic Marketing	6
PEMNAREM	Retail Management	6
FIUNAMAC	Managerial Accounting	6
INMNARAE	Decision Analysis for Managers	6
INMNAMAE	Mathematics in Economics	6
INMNASDP	Statistical Data Processing	6
EVSNAAMI	Advanced Microeconomics	7
CVAPICLA	Introduction to the Czech Language and Culture	5
CVANATS1	Physical Education and Sports Activity	1
OPFNABG1	Business Gate *	4

* The requirement for this course is a selection process, which takes place after students enroll. A student may only enroll in a subject if they are selected through the selection process.

PEM	Department of Business Economics and Management
FIU	Department of Finance and Accounting
INM	Department of Informatics and Mathematics
EVS	Department of Economics and Public Administration
CVA	Department of Tourism and Leisure Activities



**SILESIA
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