








WINTER SEMESTER 2020/2021

BACHELOR DEGREE		
CODE	COURSE	ECTS
CVAPICLA	<u>INTRODUCTION TO THE CZECH LANGUAGE AND CULTURE</u> (recommended course for all international students)	3
CVABAJA2	<u>PROFESSIONAL ENGLISH 2</u>	2
CVABAJA4	<u>ENGLISH FOR ACADEMIC PURPOSES 4</u>	3
CVABPPDS	<u>PERSONAL DEVELOPMENT SKILLS FOR MOBILITIES</u>	5
CVAPIC	<u>INTERCULTURAL COMMUNICATION</u>	3
EVSBASVE	<u>WORLD ECONOMY</u>	4
FIUBAPRI	<u>PRINCIPLES OF FINANCE</u>	5
FIUBAMEZ	<u>INTERNATIONAL FINANCE</u>	6
INMBAOAE	<u>OPERATIONAL ANALYSIS FOR ECONOMISTS</u>	5
INMBAPSA	<u>PORTAL AND ITS MANAGEMENT I</u>	4
INMBASME	<u>STATISTICAL METHODS FOR ECONOMISTS</u>	5
PEMBALOG	<u>LOGISTICS</u>	4
PEMBAMAK	<u>MARKETING COMMUNICATION</u>	5
PEMBAMAG	<u>MARKETING</u>	4
PEMBAMSK	<u>MANAGERIAL SKILLS</u>	4
PEMBASME	<u>SMALL AND MEDIUM-SIZED ENTREPRENEURSHIP</u>	5
PEMBAPRO	<u>PROJECT MANAGEMENT</u>	6

MASTER DEGREE		
CODE	COURSE	ECTS
CVANPACV	<u>CULTURE VALUES IN BUSINESS COMMUNICATION</u>	4
EVSNAMIB	<u>MICROECONOMICS (advanced)</u>	6
FIUNANMU	<u>MANAGERIAL ACCOUNTING</u>	5
INMNASTZ	<u>STATISTICAL DATA PROCESSING</u>	5
PEMNASMA	<u>STRATEGIC MANAGEMENT</u>	6
PEMNAMEK	<u>MANAGERIAL ECONOMICS</u>	5
PEMNAPMO	<u>INTERNATIONAL BUSINESS LAW</u>	5
PEMNASMR	<u>STRATEGIC MARKETING</u>	6
PEMNAOOR	<u>TRADE ORGANIZATIONS</u>	5
PEMNAMK2	<u>MARKETING COMMUNICATION 2</u>	5
PEMNACSR	<u>CORPORATE SOCIAL RESPONSIBILITY</u>	4
PEMNAKRI	<u>CRISIS MANAGEMENT</u>	5

	Department of Tourism and Leisure Activities
	Department of Economics and Public Administration
	Department of Finance and Accounting
	Department of Informatics and Mathematics
	Department of Business Economics and Management