

PROGRAMME SUMMARY

Monday, 12 May 2025

15:00 – 18:00	Informal networking and refreshments Social Evening in „Lodičky”: Wine & Beer Tasting and Networking
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Tuesday, 13 May 2025

9:00 – 9:30	Registration
9:30 – 11:00	Opening ceremony
11:00 – 11:30	Family photo
11:30 – 13:00	Lunch
13:00 – 15:30	STARS EU activities (open only to members of STARS EU)
13:00 – 14:00	Workshop: Inside Your Shopping Brain: How Neuromarketing Influences Your Choices (Radka Bauerová, Silesian University in Opava, Czechia)
14:30 – 15:30	Workshop: What does science know about creativity? (Martin Klepek, Silesian University in Opava, Czechia)
15:30 – 17:00	Excursion: City mini tour
18:00	Welcome dinner

Wednesday, 14 May 2025

9:00 – 11:30	STARS EU activities (open only to members of STARS EU)
9:00 – 11:30	Lectures for students
9:00 – 10:30	Workshop: Involvement of Universities in the Transformation of the Region (Alena Danielová, The Moravian-Silesian Innovation Centre, Czechia)
11:30 – 13:00	Lunch
13:00 – 15:30	STARS EU activities (open only to members of STARS EU)
13:00 – 15:30	Out-of-the-Box Networking
15:30 – 18:00	Excursion: POHO 2030: Post-Mining Landscape Revival Hub

Thursday, 15 May 2025

9:00 – 11:30	STARS EU activities (open only to members of STARS EU)
9:00 – 11:30	Lectures for students
9:30 – 11:00	Workshop: Czech It Out! – Czech Culture and Language (Janusz Karpeta, Silesian University in Opava, Czechia)
11:30 – 13:00	Lunch
13:00 – 15:30	STARS EU activities (open only to members of STARS EU)
13:00 – 15:30	Workshop: Internationalization of Curriculum (Jos Beelen, The Hague University of Applied Sciences, The Netherlands; Eva Janebová, Palacký University Olomouc, Czechia)
17:00	Gala dinner

Friday, 16 May 2025

10:00 – 12:00	Delivering confirmation documents
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