



**SILESIAAN UNIVERSITY IN OPAVA,
SCHOOL OF BUSINESS ADMINISTRATION IN KARVINA
5th INTERNATIONAL SCIENTIFIC CONFERENCE FOR Ph.D. STUDENTS
AND YOUNG SCIENTISTS**

KARVINA, NOVEMBER 9th 2012

Place of Conference: Silesian University in Opava, School of Business Administration in Karvina

Date of Conference: November 9th, 2012

Goal of Conference: Presentation of scientific research results of Ph.D. students and young scientists, interchange of experiences and knowledge.

Scientific Board of Conference:

prof. Ing. Vítězslav Balhar, CSc.	Silesian University in Opava, School of Business Administration in Karvina
prof. Viktor Ivanovich Chuzhykov	Kyiv National University of Economics, Ukraine
doc. Ing. Lenka Kauzerová, CSc.	VŠB - Technical University of Ostrava, Faculty of Economics
prof. Ing. Vojtěch Krebs, CSc.	The University of Economics, in Prague, Faculty of Business Administration
doc. PaedDr. Dana Kričfaluši, CSc.	University of Ostrava, Faculty of Science
prof. Ing. Ľubica Lesáková, PhD.	Matej Bel University Banská Bystrica, Faculty of Economics
Ing. Marta Machurková	Ministry of Economy of the Slovak Republic
doc. Ing. Pavlína Pellešová, Ph.D.	Silesian University in Opava, School of Business Administration in Karvina
prof. RNDr. Jaroslav Ramík, CSc.	Silesian University in Opava, School of Business Administration in Karvina
prof. Ing. Eva Rievajová, CSc.	University of Economics in Bratislava, Faculty of National Economy
prof. RNDr. Vincent Šoltés, CSc.	Technical University of Košice, Faculty of Economics
prof. Ing. Mária Uramová, PhD.	Matej Bel University Banská Bystrica, Faculty of Economics
prof. dr hab. Jan Wiktor	Cracow University of Economics
prof. dr hab. Kazimierz W. Krupa	University of Rzeszow

Organizing Committee contact:

Phone number: 00420 596 398 334
Email: uds@opf.slu.cz
Address: SU OPF
Department of Doctoral Studies
Mrs. Jindra Kováčová
Univerzitní nám. 1934/3
733 40 Karviná

Program of Conference:

8.00 - 9.00	Registration
9.00 - 12.30	Commencement, main presentation, mid-morning discussion in sections
12.30 - 13.30	Dinner
13.30 - 16.00	Afternoon discussion in sections, conclusion
16.00 - 18.00	Visit to the Regional Library of Karvina
18.30 - 21.00	Gathering with refreshments

Important Dates and Deadlines

Deadline for Applications: 25. 10. 2012
Deadline for Fee Payments: 25. 10. 2012
Deadline for Papers: 29. 10. 2012

Languages of Conference: Czech, Slovak, English

Specialized Sections of Conference:

- 1/ Marketing and Management in Business sphere
- 2/ Regional disparity, European integration
- 3/ Economic theory, Practical politics
- 4/ Other

Languages that can be used to present entered papers: Czech, Slovak, English, German.

Submit conference papers to: uds@opf.slu.cz

Conference Proceedings (with assigned ISBN) will be published on CD.

Other Activities: Visit to the Regional Library of Karvina
Gathering with refreshments

Conference Fee: 1.500,- CZK (including VAT) *or* 65 € (including VAT and bank fees)

(the conference fee will cover all administrative expenses including printing of conference documents, refreshments, dinner, social gathering and Conference Proceedings)

How to Pay the Fee:

CZK

Account: 101285316/0300

Variable symbol: 6215

EUR

IBAN CZ6203001712800101285316

SWIFT CEKOCZPP

BIC CEKOCZPP

Variable symbol: 6207

Bank: ČSOB, RCB Ostrava, Hollarova 5, 702 00 Ostrava, Czech Republic

Account owner: Silesian University in Opava, School of Business and Administration, Univerzitni nam. 1934/3, 733 40 Karvina, Czech Republic

In case of absence the Conference Fee is non-refundable.

Accommodation:

**THE ORGANISER DOES NOT PROVIDE ANY FORM OF ACCOMODATION.
PARTICIPANTS CAN INDIVIDUALLY ARRANGE ACOMMODATIONS
FROM THE FOLLOWING LIST OF HOTELS, PENSIONS AND DORMITORIES.**

	Address	Phone	Email/Web
Student´s dormitory Kosmos	Žižkova 1799/2, Karviná-Mizerov	595 392 100	kosmos@volny.cz
Hotel Na Fryštátské	Fryštátská 202, Karviná-Fryštát	596 313 545	info@nafrystatske.cz www.nafrystatske.cz
Hotel Sport	Karola Šliwky 783, Karviná-Fryštát	596 312 278	stars@stars.muka.cz www.stars-karvina.cz
Pension Aldo	Masarykovo nám. 8, Karviná-Fryštát	596 314 489	info@penzionaldo.cz www.penzionaldo.cz
Pension Jelen	Zámecká 1942, Karviná-Fryštát	596 314 680	info@penzionjelen.cz www.penzion-jelen.karvina.cz
Hotel Dakol	č. 153, Petrovice u Karviné	596 361 937	info@hoteldakol.cz www.hoteldakol.cz