

## RECOGNITION BY THE RESEARCH COMMUNITY

Conferences organized by SBA:

- [International Conference on Finance and Banking \(ICFB\)](#)
- [International Conference on Decision-Making for Small and Medium-Sized Enterprises \(DEMSME\)](#)
- [Economic and Societal Challenges of the European Economy](#)
- [International Scientific Conference Current Trends in Spas, Hospitality and Tourism](#)
- [Karviná Ph.D. Conference on Business and Economics](#)

Scientific journals:

- Acta academica karviniensia - [https://aak.slu.cz/artkey/inf-990000-0200\\_About-the-Journal.php?l=EN](https://aak.slu.cz/artkey/inf-990000-0200_About-the-Journal.php?l=EN)
- E+M - Economics and Management - <https://www.ekonomie-management.cz/home/>

Participation of academic staff of the evaluated unit in editorial boards of international scientific journals during the evaluation period

Name, surname and title(s) of the evaluated unit's staff member	Name of scientific journal, ISSN
Tomáš Heryán, Ing. Ph.D.	Studia Universitatis Vasile Goldis Arad, Seria Stiinte Economice, ISSN 1584 – 2339
Kamila Turečková, doc. Ing. Ph.D. MBA	Geographia Technica, 1842-5135
Kamila Turečková, doc. Ing. Ph.D. MBA	Journal of Economics and Social Research, 1335-7069
Jan Górecki, Ing. Ph.D.	Journal of Statistical Software, 1548-7660
Jan Górecki, Ing. Ph.D.	Kybernetika, 0023-5954
Pavína Pellešová, doc. Ing. Ph.D.	Economic Review of Tourism: Scientific Journal of the Faculty of Economics Matej Bel University Banská Bystrica, ISSN 0139-8660
Pavína Pellešová, doc. Ing. Ph.D.	The Journal of Economics and Social Research, ISSN 1335-7069
Roman Šperka, doc. RNDr. Ing., Ph.D.	Independent Journal of Management & Production, ISSN 2236-269X
Roman Šperka, doc. RNDr. Ing., Ph.D.	Marketing of Scientific and Research Institutions, ISSN 2353-8414
Roman Šperka, doc. RNDr. Ing., Ph.D.	Management and Political Sciences Review, ISSN 2636-8684
Ing. Šárka Zapletalová, Ph.D.	International Journal of Advanced Research in Management and Social Sciences
Daniel Stavárek, prof. Ing. Ph.D.	International Journal of Monetary Economics and Finance, ISSN 1752-0479
Daniel Stavárek, prof. Ing. Ph.D.	Banks and Bank Systems, ISSN 1816-7403
Daniel Stavárek, prof. Ing. Ph.D.	Scientific Annals of the “Alexandru Ioan Cuza” University of Iasi – Economic Sciences Section, ISSN 0379-7864
Daniel Stavárek, prof. Ing. Ph.D.	Journal of Advanced Studies in Finance, ISSN 2068-8393
Daniel Stavárek, prof. Ing. Ph.D.	Acta Universitatis Bohemiae Meridionales: The Scientific Journal for Economics, Management and Trade, ISSN 1212-3285
Irena Szarowská, Ing. Ph.D., MPA	Acta Universitatis Danubius. Œconomica, ISSN 2065-0175
Jana Janoušková, doc. Ing. Ph.D.	Acta Sting, ISSN 1805 – 6873
Jaroslav Ramík, Prof. RNDr. CSc.	Fuzzy Optimization and Decision Making, ISSN 1568-4539
Jaroslav Ramík, Prof. RNDr. CSc.	Fuzzy Sets and Systems, ISSN 1872-6801

The most important invited lectures delivered by the academic staff of the evaluated unit at foreign institutions during the evaluation period

Name, surname and title(s) of the evaluated unit's staff member	Invited lecture title	Name of host institution, or name of conference or event	Year
Jan Górecki, Ing. Ph.D.	Hierarchical Outer Power Archimedean copulas	Technical University Dresden	2019
Ingrid Majerová, Dr. Ing.	Regional Development and its Measurement in Visegrad Group Countries	University of Information Technology and Management in Rzeszow, Poland	2019
Jan Górecki, Ing. Ph.D.	Multivariate copulas in Bayesian classification	Technical University Dresden	2021
Roman Šperka, doc. RNDr. Ing., Ph.D.	Getting more from real business data	ICESBA 2021, 6th International Conference on Economic Sciences and Business Administration "BIG DATA-DRIVEN SMART URBAN ECONOMY", 26-27 November 2021, Spiru Haret University, Romania, Keynote Speaker	2021
Kamila Turečková, doc. Ing. Ph.D. MBA	Externalitní projevy brownfieldů: lze najít i pozitiva? (Externalities of brownfields: can positives also be found?)	EF UMB Banská Bystrica, Slovakia	2022
Jiří Mazurek, Mgr, PhD, doc	Is the Best-Worst Method Path or Scale Dependent? Evidence from an Experimental Study	The University of Manchester, Alliance Manchester Business School, UK.	2022
Jan Górecki, Ing. Ph.D.	Pairwise likelihood estimation for copulas with tractable bivariate margins	Polish Academy of Sciences	2022
Irena Szarowská, Ing. Ph.D., MPA	Does government spending matter for economic growth? Empirical evidence from the Visegrad group	19th international Conference "MIRDEC 2022", organized by Universidade Autonoma de Lisboa, 23-25 November 2022, Barcelona, Spain., Keynote Speaker	2022
Tomáš Heryán, Ing. Ph.D.	Heterogeneous Difference-in-Differences, its Application & Current Issues due to the COVID-19 Pandemic	Vasile Goldiș Western University of Arad, Romania	2023
Jiří Mazurek, Mgr, PhD, doc	Is the Best-Worst Method Path or Scale Dependent? Evidence from an Experimental Study	The University of Edinburgh Business School, UK.	2023
Jiří Mazurek, Mgr, PhD, doc	Is the Best-Worst Method Path or Scale Dependent? Evidence from an Experimental Study	McMaster University, Canada.	2023
Janusz Karpeta, PhDr., PhD.	Linguistic and cultural analysis of slogans and advertising spots of Czech and Polish beer brands	20.7.-21.7. Escola Superior Agrária de Braganca, International Conference on Lúpulo E Cerveja, Portugal	2023
Miroslava Kostková Ing. Ph.D.	Global trends and innovations in gastronomy	30.5.-31.5. plenary session in conference to celebrate the 70th anniversary of the founding of the UFT University in Plovdiv, Bulgaria	2023

The most important lectures by foreign scientists and other guests relevant to R&D&I at the evaluated unit during the evaluation period

Name, surname and title(s) of the lecturer	Lecturer's employer at the time of the lecture	Invited lecture title	Year
Prof. Bruno S. Sergi	University of Mesina, Italy & Harvard University, USA	The Valuation Consequences of Spin-Off Restructuring. Are these Transactions still Wealth Creating Strategies?	2019
Tomáš Nidetzký	Vice Governor of the Czech National Bank, Czechia,	Czech Economic Outlook	2019
Aleksandra Zygmunt, PhD	Opole University of Technology, Poland	R&D activity of Polish and Czech enterprises versus regional development	2019
Ana Iolanda Voda	Alexandru Ioan Cuza University, Iasi, Romania	Young Entrepreneur ≠ Entrepreneurship Education ± Big Five Personal Traits?	2019
Joanna Dzieńdziora, Małgorzata Smolarek	Academy of Social Sciences Faculty of Applied Sciences in Krakow, Poland	International Research Project Propositions In Business Administration, Management And Economics Fields	2019
Marcel G. Buijs	IPro Training NL, Netherlands	Effective decision-making using the business model canvas	2019
Doc Robert Hanak	Center of Social and Psychological Sciences SAS, Slovakia	Why experience have so small effect on the entrepreneurial performance	2019
Prof. Konrad Kułakowski	AGH University of Science and Technology in Kraków, Poland	Heuristic rating estimation method as a way of ranking prediction based on comparing alternatives in pairs	2019
Dr. habil. Gábor Dávid Kiss	University of Szeged, Hungary	The Drivers of the Capital Market Movements in the Case of Scandinavia	2021
Prof. Jan Frait	Professor, Czech National Bank, Czechia	Credit Cycles Asset Prices and Central Bank Policies	2021
Prof. Jan Hanousek	Professor, CERGE-EI, Prague, Czechia	Corporate Pyramid Effects in the Resolution of Financial Distress	2021
Dr. Václav Švec Dr. Jana Švecová	Czech University of Life Sciences Prague, Czechia	Team Academy implementation in the Czech Higher Education context	2021
Ing. Tomáš Gavlas	TietoEVRY, Czechia	Predictive Analytics: Unified solution for real-time application and business process performance visibility and insights using machine learning.	2021
Dr. Ainur Abdrazakova	Academy of Public Administration under the President of the Republic of Kazakhstan, Institute of Management	Digitalization in Kazakhstan in the Context of	2022

		Microeconomics (subject Microeconomics)	
Dr. Ainur Abdrazakova	Academy of Public Administration under the President of the Republic of Kazakhstan, Institute of Management	Position of Kazakhstan in the World Economy	2022
Patrik Richnák	University of Economics in Bratislava, Slovakia	The use of modern trends in logistics	2022
Ana Maria Bercu	Alexandru Ioan Cuza University, Iasi, Romania	How the 2030 Agenda for Sustainable Development goals are impacted by the pandemic? Perspectives from administrative science.	2022
Igor Asanov	INCHER, University of Kassel, Germany	Showing Life Opportunities: Increasing opportunity driven entrepreneurship and STEM careers through online courses in schools	2022
Prof. Bruno S. Sergi	University of Mesina, Italy & Harvard University, USA	Promotion of effective network for future research of R&D capacities of the Silesian University in Opava	2022
Prof. Yu-Wang Chen	The University of Manchester, United Kingdom	Business Analytics: A Brief Overview of Teaching and Research at Alliance Manchester Business School	2023
Prof. Anna Ujwary-Gil	Polish Academy of Sciences, Warsaw, Poland	Technology and Services Provided by Digital Innovation Hubs in Poland and the Czech Republic: Digital Transformation of Small and Medium-Sized Enterprises	2023
Ing. Kristyna Pochvalitova	New Dimension, Frydek Mistek, Czechia	What changed in a business leadership after Covid-19	2023
Giovanni Cerruli	Research Institute on Sustainable Economic Growth, Italy	Optimal policy learning: How data-driven policy-making will transform social, economic and financial policies	2023
Doc. Tomáš Holub	Czech National Bank, Czechia	The Recent Inflation Surge: Lessons for Monetary Policy Conduct	2023
Prof. Luboš Komárek	Czech National Bank, Czechia	Inflační tsunami: příčiny a reakce centrálních bank	2023
Jiří Rusnok	former governor of the Czech National Bank, Czechia	Current issues of monetary policy	2023
Michal Vodrážka	Czech National Bank, Czechia	Digitální peníze centrální banky	2023