

SILESIA UNIVERSITY IN OPAVA

The Silesian University is one of the youngest universities in the Czech Republic, founded in 1991. Currently, the Silesian University in Opava has three faculties – the Faculty of Philosophy and Science in Opava, the School of Business Administration in Karviná, the Faculty of Public Policies in Opava – and the Institute of Mathematics in Opava. At the Silesian University Campus, future academic specialists are preparing for the professional or scientific life in the fields of economy, finance, marketing, history, physics, mathematics, literature, language, gastronomy, health care, multimedia and art. The faculties offer several dozen bachelor's, master's and doctoral degree programs, which all meet the standards of the European Credit Transfer and Accumulation System (ECTS). Teaching is supported by a network of professional experts and visiting professors.

SCHOOL OF BUSINESS ADMINISTRATION IN KARVINA

- 1.800 students, 80 academic staff members
- 5 departments
- 6 bachelor degree majors, 4 master degree majors
- 1 doctoral degree major
- 1 lifelong learning programme
- 50 partnerships with higher education institutions in more than 26 countries
- 40 incoming exchange students per year
- 60 outgoing exchange students per year
- 1 institute of interdisciplinary research
- Business Gate - students meet real business



**Silesian University in Opava
School of Business Administration
in Karvina**



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EUROPEAN UNION
European Structural and Investmen
Operational Programme Research,
Development and Education



MINISTRY OF EDUCATION
YOUTH AND SPORTS



SILESIA
UNIVERSITY
SCHOOL OF BUSINESS
ADMINISTRATION IN KARVINA



MASTER IN BUSINESS ECONOMICS AND MANAGEMENT

**QUICK
FACTS**



MASTER'S DEGREE IN BUSINESS ECONOMICS AND MANAGEMENT FULLY TAUGHT IN ENGLISH

The Master in Business Economics and Management (BEM) degree provides graduates with the advanced level of knowledge and skills in economy, business economics and management which are prerequisite for higher managerial positions in corporate sphere and public sector as well. The priority is given to the environment of international management.

BEM QUICK FACTS

starts every September
taught in English
two full-time academic years
120 ECTS credits

The degree study is offered with the specialization Marketing and Trade.

DEGREE AND TITLE

According to Czech law, the degree awarded to graduates of Master's programmes in specific fields including economics, technical sciences and technology has the academic title "Engineer" (Czech: Inženýr). The title is abbreviated to "Ing.", and is used before the graduate's name. The degree is internationally recognized as a MSc degree. Holders of the degree are entitled to apply for admission to Ph.D. programmes.

CAREER PROSPECTS

BEM graduates are equipped especially for careers in entrepreneurship, including business professionals and commercial, industrial and public sector managers/leaders, advisors or consultants in multinationals to act in the management functions at all levels demonstrating proficiency in business economics and management.

MINIMUM ADMISSION REQUIREMENTS

- Bachelor/undergraduate degree, preferably in a related field of study. Please note: should your diploma be issued by an institution not accredited in the Czech Republic, fill in the university form and apply for the recognition at Silesian University in Opava.
- For details please check masterinbusiness.cz/bachelor.html

CURRICULUM

	COURSES	NUMBER OF ECTS CREDITS (TOTAL 120)
Compulsory faculty courses	Microeconomics, Macroeconomics, Statistical Data Processing, Mathematics in Economics, Strategic Management, Managing Innovation, Human Resources Management, Decision, Analysis for Managers, Master Thesis	57 ECTS credits
Compulsory courses in the field of study	International Business Law, International Taxation and Tax Systems, International Financial Management, International Marketing, Managerial Economics, Managerial Accounting	30 ECTS credits
Courses in the field of specialisation		20 ECTS credits
Marketing and Trade	Strategic Marketing, Trade Organizations, Marketing Communication, Marketing of Financial Services	
Elective courses	Corporate Controlling, Business Environment, Corporate Social Responsibility, Crises Management, Investment Instruments and Strategies, International Business Finance	13 ECTS credits

Check out the dates of:

ELECTRONIC APPLICATION DEADLINE

and

ENTRANCE EXAMINATION (ONLINE)

at

[HTTP://MASTERINBUSINESS.CZ](http://masterinbusiness.cz)

Online learning potential test: in the range of the Bachelor's degree study programme in the field of economics, i.e. knowledge of: Microeconomics, Macroeconomics, Mathematics and statistics and English proficiency (B2 level).