



**SILESIA  
UNIVERSITY**  
SCHOOL OF BUSINESS  
ADMINISTRATION IN KATOWICE



EUROPEAN UNION  
European Structural and Investment Funds  
Operational Programme Research,  
Development and Education



## Conference Program

Tuesday, September 13, 2022	
13:00 to 15:30	Registration and check-in
16:00 to 18:00	Official opening of the Conference and the plenary session
18:00 to 18:30	Family photo
19:00 to 21:00	Dinner
21:00	Social evening with discussions
Wednesday, September 14, 2022	
7:30 to 10:00	Breakfast
9:00 to 10:30	Parallel Sessions
10:30 to 11:00	Coffee Break
11:00 to 12:30	Parallel Sessions
12:30 to 14:00	Lunch
14:00 to 15:30	Parallel Sessions
15:30 to 16:00	Coffee Break
16:00 to 17:30	Parallel Sessions
20:00	Gala Dinner
Thursday, September 15, 2022	
7:30 to 10:00	Breakfast
9:30 to 15:00	Virtual Sessions
after 15:00	Closing of the Conference, Departure of Participants

# DETAILED SCHEDULE OF THE PARALLEL SESSIONS

Wednesday, September 14

**KOMTESA LOUNGE: 9:00-10:30**

**Session 1A ENGLISH**

**Chair: AINUR ABDRAZAKOVA**

SVATOPLUK KAPOUNEK	FINANCIAL IMPACT OF TRUST AND INSTITUTIONAL QUALITY AROUND THE WORLD
ONDŘEJ BADURA	NON-LINEAR EFFECTS OF MARKET CONCENTRATION ON THE UNDERWRITING PROFITABILITY OF THE NON-LIFE INSURANCE SECTOR IN EUROPE
JAN JANKŮ	FROM CENTRAL COUNTER TO LOCAL LIVING: PASS-THROUGH OF MONETARY POLICY TO MORTGAGE LENDING RATES IN DISTRICTS
ALEŠ MELECKÝ	HOUSING PRICES AND COUNTRY GROUPS

**VIOLET LOUNGE: 9:00-10:30**

**Session 1B**

**Chair: IVETA PALEČKOVÁ**

ILJA SKAUNIC	THE IMPACT OF CRISIS SITUATIONS ON CASH IN CZECHIA IN THE 21ST CENTURY
LENKA PŘEČKOVÁ	ASSESSMENT OF THE FINANCIAL STABILITY OF INSURANCE COMPANIES THAT PREDOMINANTLY PROVIDE NON-LIFE INSURANCE IN CZECHIA
LUMÍR KULHÁNEK	REAL ECONOMIC CONVERGENCE OF THE V4 COUNTRIES AFTER THE FINANCIAL CRISIS
IVETA PALEČKOVÁ	BANKING STABILITY IN CENTRAL AND EASTERN EUROPE COUNTRIES

**KOMTESA LOUNGE: 11:00-12:30****Session 2A ENGLISH****Chair: PELIN KANTEN**

PELIN KANTEN and YENER PAZARCIK	THE EFFECTS OF PERSONALITY TYPES ON COGNITIVE FAILURES: A THEORETICAL MODEL
ISMAIL ELAGÖZ	ANALYSIS OF ENERGY COSTS: AN ASSESSMENT OF OIL AND NATURAL GAS FROM THE PERSPECTIVE OF TURKEY AND THE EUROPEAN UNION
ABDULLAH KIRAY	EXAMINING THE LOGIC OF THE STATE IN ORGANIZING FOR PUBLIC VALUE: A CONCEPTUAL ANALYSIS
SONER KARAGÜL	GOVERNANCE OF MIGRATION WITH ITS POLITICAL AND LEGAL DIMENSIONS IN TURKEY-EU RELATIONS
ALI ŞAHİN ÖRNEK	FLEXIBLE WORKING IN PANDEMIC CONDITIONS AND PERFORMANCE PERCEPTION OF PUBLIC EMPLOYEES

**VIOLET LOUNGE: 11:00-12:30****Session 2B****Chair: MILAN ŠIMEK**

MILAN ŠIMEK	EMPLOYMENT AND WAGES OF GRADUATES OF VSB TECHNICAL UNIVERSITY OF OSTRAVA
VLASTIMIL BERAN	LIVING WAGE AND ITS ESSENCE
DANUTA DUDA, KAMILA TUREČKOVÁ, IVONA BURYOVÁ and RADKA KUBALOVÁ	COMPARISON OF THE BENEFITS OF PATERNAL POSTNATAL CARE IN THE CZECH REPUBLIC AND POLAND
JAROSLAV VOSTATEK	PENSION AND TAX POLICIES FOR CZECHIA

**KOMTESA LOUNGE: 14:00-15:30****Session 3A ENGLISH****Chair: MARTIN MACHÁČEK**

ŽANETA LACOVÁ and MÁRIA HOREHÁJOVÁ	MAPPING THE SKILLS NEEDED FOR ADVANCED TECHNOLOGIES USE IN EUROPE
DOMINIK STRZALKA	RISKS, CHALLENGES AND OPPORTUNITIES - CYBERSECURITY IN SME'S. CASE STUDY ABOUT POLAND
MILENA JANÁKOVÁ	CHALLENGES FOR CRM TO BE AN ACTIVE PART OF DEVELOPMENT IN EUROPE
MICHAL DRÁBEK	RELATIVE VALUATION OF PRIVATE HELD COMPANIES: VALUATION MULTIPLES IN THE CZECH BREWING INDUSTRY
MARTIN MACHÁČEK	PATERNALISM THEN AND NOW: NEWS FROM THE BATTLEFIELD

**VIOLET LOUNGE: 14:00-15:30****Session 3B****Chair: NINA BOČKOVÁ**

IRENA SZAROWSKÁ	RELATIONSHIP BETWEEN GOVERNMENT EXPENDITURE AND ECONOMIC GROWTH IN VISEGRAD GROUP
JAN BELARDI	SPATIAL DISTRIBUTION OF THE GRANTED INVESTMENT INCENTIVES IN THE CZECH REPUBLIC
LENKA ZEMANOVÁ and JAKUB HARMAN	EFFECT OF MICE TOURISM ON ECONOMIC GROWTH IN SELECTED EUROPEAN COUNTRIES
NINA BOČKOVÁ	CIRCULAR ECONOMY IN SMEs: LEGISLATIVE CONDITION OR COMPANY PHILOSOPHY?

**KOMTESA LOUNGE: 16:00-17:30****Session 4A ENGLISH****Chair: ZUZANA KUČEROVÁ**

PETER ALBRECHT	VOLATILITY SPILLOVERS BETWEEN COMMODITIES AND AUSTRALIAN CURRENCY
RADKA MACGREGOR PELIKÁNOVÁ	THE SUSTAINABILITY OF ESAS TRIUMVIRATE FOR SUSTAINABILITY-RELATED DISCLOSURES IN THE FINANCIAL SECTOR – ALL FOR ONE AND ONE FOR ALL?
LUKÁŠ JURSA	HOUSEHOLD DEBT AND ITS IMPLICATIONS FOR MONETARY POLICY CHANNELS: RISK OR ANOTHER CREDIT GROWTH OPPORTUNITY?
DANIEL PAKŠI and JAKUB VONTRUBA	WHAT AFFECTS DEBT ENFORCEMENT PROCEEDINGS? EVIDENCE FROM THE CZECH REPUBLIC
ZUZANA KUČEROVÁ	MORE ADVANCED, MORE ACCURATE INFLATION EXPECTATIONS?

**VIOLET LOUNGE: 16:00-17:30****Session 4B****Chair: RENÁTA PAKŠIOVÁ**

LUBOMÍR NENIČKA	CHANGES OF ATTITUDES TOWARDS MIGRATION IN THE EUROPEAN AND CZECH CONTEXT
MONIKA NOVÁ	FILIPINO MOTHERS EMIGRATING FROM THEIR HOME COUNTRY
ANDREA SEBERÍNI and JANA MARASOVÁ	TECHNOSTRESS IN OLDER ADULT EMPLOYEES AND THE DIGITAL DIVIDE
RENÁTA PAKŠIOVÁ and RENATA HORNICKÁ	INFORMATION ON SLOVAK CORPORATE RESEARCH AND DEVELOPMENT IN CONSOLIDATED ANNUAL REPORTS

**Thursday, September 15**

## **VIRTUAL SESSIONS**

**GOLD LOUNGE: 9:30-11:00**

**Session V1**

**Chair: MARIAN LEBIEDZIK**

IVANA KOŠTUŘÍKOVÁ	THE IMPACT OF CHANGES IN THE SICKNESS INSURANCE SYSTEM ON EMPLOYMENT IN THE CZECH REPUBLIC
MARTINA HALÁSKOVÁ, RENATA HALÁSKOVÁ and DAVID LENERT	HUMAN RESOURCES IN RESEARCH AND DEVELOPMENT – ANALYSIS OF THE EU COUNTRIES
JARMILA DUHÁČEK ŠEBESTOVÁ and ŠÁRKA ČEMERKOVÁ	CHALLENGES OF BUSINESS MANAGEMENT IN THE PHASE OF CRISIS PERIOD
KARIN GAJDOVÁ	THE INFLUENCE OF HEALTH STATUS ON ECONOMIC PROSPERITY IN SELECTED COUNTRIES
PAVEL TULEJA	DEVELOPMENT OF FOREIGN TRADE OF THE CZECH REPUBLIC
JOANNA DZIEŃDZIORA and MAŁGORZATA SMOLAREK	IMPACT OF PERSONAL BRANDING ON THE DEVELOPMENT OF PROFESSIONAL CAREERS OF MANAGERS IN POLAND

**GOLD LOUNGE: 11:30-13:00**

**Session V2**

**Chair: INGRID MAJEROVÁ**

JAN NEVIMA	CREATIVE ACTORS IN REGIONAL DEVELOPMENT
EVA POLEDNÍKOVÁ	UKRAINE AS A EU CANDIDATE STATE: OPPORTUNITIES AND CHALLENGES
MICHAL TVRDOŇ	SCIENCE AND THE IMPACT OF THE CRISIS: THE CASE OF THE EU COUNTRIES
PETRA CHMIELOVÁ	THE INFLUENCE OF THE BUSINESS ENVIRONMENT ON ECONOMIC PERFORMANCE: THE CASE OF THE EUROPEAN UNION
INGRID MAJEROVÁ	HUMAN DEVELOPMENT IN REGIONS OF CEC AFTER PANDEMY C-19

**GOLD LOUNGE: 13:30-15:00**

**Session V3**

**Chair: EVA KOTLÁNOVÁ**

NINA BOČKOVÁ and RENÁTA PAKŠIOVÁ	DEVELOPMENT OF CORPORATE REPORTING IN THE CONTEXT OF SUSTAINABILITY
JANUSZ KARPETA and HANNE-LORE BOBÁKOVÁ	CREATION OF CULTURAL VALUES IN COMMUNICATION AS A CHALLENGE FOR CZECH BEER BRANDS
MARKÉTA ŠELIGOVÁ	MANAGEMENT OF WORKING CAPITAL AND CAPITAL STRUCTURE IN RELATION TO THE ECONOMIC ADDED VALUE OF SELECTED COMPANIES IN THE CZECH REPUBLIC
JAROSAV ŠKRABAL	LEAN MANAGEMENT IN HEALTHCARE FACILITIES
RICHARD ŠMILŇÁK	BEHAVIORAL ASPECTS OF INNOVATION ECOSYSTEM
EVA KOTLÁNOVÁ	THE IMPACT OF THE COVID-19 PANDEMIC ON THE DISTRIBUTION OF INCOME INEQUALITY



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YOUTH AND SPORTS