



**SILESIA
UNIVERSITY**
SCHOOL OF BUSINESS
ADMINISTRATION IN KARVINA



EUROPEAN UNION
European Structural and Investment Funds
Operational Programme Research,
Development and Education



Conference Program

Wednesday, September 15, 2021	
8:00 to 10:00	Registration and check-in
9:00 to 10:00	Welcome breakfast
10:00 to 12:00	Official opening of the conference and the plenary session
12:00 to 12:30	Family photo
12:30 to 13:30	Lunch
15:00 to 17:00	Parallel Sessions
17:00 to 17:30	Coffee break
19:30 to 21:00	Dinner
21:00	Social evening with discussions
Thursday, September 16, 2021	
7:00 to 10:00	Breakfast
9:00 to 10:30	Parallel Sessions
10:30 to 10:45	Coffee Break
10:45 to 12:15	Parallel Sessions
12:30 to 14:00	Lunch
14:30 to 17:00	Parallel Sessions
17:30	Closing of the Conference

DETAILED SCHEDULE OF THE PARALLEL SESSIONS

Wednesday, September 15

KOMTESA LOUNGE: 15:00-17:00

Session 1A

Chair: ANNA VAŇOVÁ

Jaroslav Vostatek	OECD REVIEW OF THE CZECH PENSION SYSTEM: CUI BONO?
Martin Macháček	GO WEST, EASTERN ECONOMICS
Lenka Paszová, Lucia Hýľlová, Ondřej Slach, Adam Červenka, Kateřina Skudříková	THE VITALITY OF THE SELECTED CITY CENTRES: CHANGES DURING THE COVID-19 PANDEMIC
Anna Váňová	THE ROLE OF DIGITAL COMMUNICATION VIA SOCIAL MEDIA IN CITY BRANDING

VIOLET LOUNGE: 15:00-17:00

Session 2A

Chair: IVETA PALEČKOVÁ

Miroslava Knapková, Mariana Považanová	DEVELOPMENT OF TRADES IN SLOVAKIA FROM A SECTORAL PERSPECTIVE WITH EMPHASIS ON CRISES
Peter Albrecht	VOLATILITY SPILLOVERS OF CENTRAL AND EASTERN EUROPEAN CURRENCIES
Tomáš Heryán	IMPACT OF NEGATIVE INFORMATION AMONG SEVERAL EUROPEAN STOCK INDICES
Ilja Skaunic	COVID 19 AND CASH

GOLD LOUNGE: 15:00-17:00

Session 3A ENGLISH

Chair: ZUZANA KUČEROVÁ

Daniel Pastorek	UNCERTAINTY EFFECTS OF THE EUROPEAN INTEGRATION
Žaneta Lacová, Mária Horehájová	DIGITAL EXCLUSION: DOES COVID - 19 PANDEMIC EXPERIENCE MATTER?
Radka MacGregor	GDP GROWTH, R&D EXPENDITURE AND COVID – SUSTAINABLE MESSAGE REVEALED BY THE SYNTHESIS OF THREE INDICATORS IN THE COVID-19 ERA
Kučerová Zuzana, Kapounek Svatopluk	THE CYCLICAL BEHAVIOUR OF BANK MARGINS IN BANK-BASED AND MARKET-BASED ECONOMIES

Thursday, September 16

VIOLET LOUNGE: 9:00-10:30

Session 1B

Chair: EVA KOTLÁNOVÁ

Vlastimil Beran	COST OF WORK BEFORE THE COVID-19 PANDEMIC
Jarmila Duháček Šebestová	MIGRATION AND INTEGRATION AT SCHOOL LEVEL: A CZECH PRELIMINARY STUDY
Lubomír Nenička	REFLECTIONS AND PERSPECTIVES OF THE ASYLUM POLICY IN THE EUROPEAN UNION AND CZECH REPUBLIC
Petra Doleželová, Lenka Fojtíková	SUPPORT MEASURES OF THE EU MEMBERS IN TIME OF COVID-19 PANDEMIC

VIOLET LOUNGE: 10:45-12:15

Session 2B

Chair: RENÁTA PAKŠIOVÁ

Milan Šimek	APPROACHES TO ASSESSING THE EMPLOYABILITY OF UNIVERSITY GRADUATES ON THE LABOUR MARKET
Roman Klimko	THE IMPACTS OF COVID-19 PANDEMIC ON YOUNG PEOPLE IN THE LABOUR MARKET AND THEIR FUTURE PROSPECTS
Dagmar Svobodová	CRITICAL THINKING AS A COMPETENCE FOR FORMING YOUR OWN OPINION ON THE EXAMPLE OF SELECTED UNIVERSITIES
Lucie Kokešová, Simona Šťastná	ECONOMIC IMPACTS OF THE COVID 19 PANDEMIC ON THE DEVELOPMENT OF UNEMPLOYMENT IN CZECHIA (2019–2021)

Thursday, September 16

GOLD LOUNGE: 9:00-10:30

Session 1C

Chair: INGRID MAJEROVA

Jaroslav Škrabal, Petra Chmielová	THE SITUATION OF BROWNFIELDS DURING THE COVID-19 PANDEMIC: A CASE STUDY OF SELECTED MEC REGIONS IN THE CZECH REPUBLIC
Danuta Duda, Radka Kubalová, Ivona Buryová	THE COMPARISON OF V4 SOCIAL SECURITY SYSTEMS WITH THE FOCUS ON MATERNITY AND PARENTAL BENEFITS
Ainur Abdrazakova, Ingrid Majerova, Jaroslav Škrabal	E-GOVERNMENT DIFFUSION: A CASE OF THE CZECH REPUBLIC AND KAZAKHSTAN
Eva Poledníková	EU COHESION POLICY: EFFECTIVE TOOL OF RESPONSE TO THE COVID-19 PANDEMIC?

GOLD LOUNGE: 10:45-12:15

Session 2C

Chair: NINA BOČKOVÁ

Iveta Palečková	DO MACROECONOMIC FACTORS AFFECT THE FINANCIAL STABILITY OF THE CZECH BANKS?
Irena Szarowská	FINANCING OF REGIONS IN THE CZECHIA - IS TIME FOR A CHANGE?
František Varadzin	DISTRIBUTION AND PENSIONS: BASIC CONSIDERATIONS
Nina Bočková	THE IMPACT OF COMPENSATION BONUSES FOR BUSINESS IN SELECTED CEE TRANSITION ECONOMIES

Thursday, September 16

Virtual Session

VIOLET LOUNGE: 14:30-17:00

Session 1E

Chair: MARIAN LEBIEDZIK

Karin Gajdová	EVALUATION OF SELECTED PUBLIC SERVICES IN THE MORAVIAN-SILESIA REGION
Ingrid Majerová	STUDIES OF SMART CITIES: A SYSTEMATIC REVIEW
Marian Lebieczik	IMPACTS OF COVID PANDEMY ON THE FINANCIAL MANAGEMENT OF MUNICIPALITIES IN THE MORAVIAN-SILESIA REGION
Eva Kotlánová	INCOME INEQUALITY CHANGES IN COVID-19 ERA
Klára Baková	IMPACT OF UNCERTAINTY ON FIRM INVESTMENTS AND OPTIONS TO MITIGATE ITS EFFECTS
Ľubica Koňuščíková	ZMENY NA TRHU PRACE POČAS PANDÉMIE COVID 19
Daniela Mališová	IMPACT OF THE COVID - 19 ON THE LABOUR MARKET IN THE EUROPEAN UNION COUNTRIES